

CELEBRATING
50
YEARS



**Big Brothers
Big Sisters**
OF SOUTH-WEST DURHAM
AND NORTHUMBERLAND

MEGABike

**Wed, June 18, 2025
Cobourg**



photo: Brian Carey Photography

MEGABike

- Ride the 29-person MEGABike with your workplace or team!
- 45-minute Time Slots
- 3km route to raise funds to support our mentoring programs.
- Sponsorship Benefits & On-Site Exposure Opportunities Available!



To confirm your support for/questions about
MEGABike 2025 please contact:

Contact: Louise Fradet
louise.fradet@bigbrothersbigsisters.ca
905-706-2159

Sponsorship Opportunities

\$5,000 – Powering Impact – (Title Sponsor)

- Title sponsor for MEGABike event including recognition on all pre and post event communications and marketing.
- Company Name and logo with MEGABike on every ride and all day of event promotional materials
- 29 seats for one route – can be divided into two different times to accommodate schedules as needed
- Premium ride time, first selection
- Event signage with company logo prominently displayed on-site and throughout your team's ride
- Sponsor representative invited to serve as Honorary Chair for the day of event with opportunity to offer greetings at launch and event day opening remarks
- Recognition on all BBBSSWDN social media platforms and website
- Souvenir video of your day, which can be integrated into your social media
- Souvenir group photo
- On-site refreshments

Powering Potential Sponsor - \$2,500

- 29 seats for one route – can be divided into two different times to accommodate schedules as needed
- Premium ride time
- Event signage with company logo prominently displayed on-site and throughout your team's ride
- Recognition on all BBBSSWDN social media platforms and website
- Souvenir group photo
- On-site refreshments

Energizing Futures Sponsor - \$1,500

- 12 seats for one route
- MEGABike signage – shared recognition on bike signage
- Recognition displayed on-site and on all BBBSSWDN social media platforms and website
- One souvenir group photo
- On-site refreshments

Fueling Mentorship Sponsor - \$500

- 4 seats for one route
- Recognition displayed on-site and all BBBSSWDN social media platforms
- On-site refreshments