



**Big Brothers
Big Sisters**
OF SOUTH-WEST DURHAM
AND NORTHUMBERLAND

Join The Celebration!

Celebrating 50 Years of Igniting the power
of our Youth!

For five decades, Big Brothers Sisters of South-West Durham and Northumberland has been changing lives through the power of mentorship. Our one-to-one and group programs help children build self-confidence, develop essential life skills, and forge meaningful connections within their communities.

Our mentors do more than offer guidance; they become trusted role models who inspire values like giving back, staying committed to education, and treating others with respect—from family and friends to the broader community. Every mentor-child match and every in-school program sparks something extraordinary: life-changing relationships grounded in trust, friendship, and empowerment.

Watching a child grow into a confident, caring, and driven young adult is an inspiring journey. As they step into adulthood, it's even more rewarding to see them thrive as responsible and successful members of the community.

Join Us in Making a Difference! For 50 years, our mission has been powered by the dedication of our staff, volunteers, and donors like you. Your support enables us to continue this vital work. Together, we can help our young people reach their full potential — one child, one mentor, one relationship at a time.



Big Brothers Big Sisters

BOWL For Kids' Sake



2025 Bowl Events

Big Bowl Cobourg *

Wed. March 5 - 6:00pm

Bankers Challenge *

Wed. March 19 - 6:00pm

Local Heroes *

Wed. April 2 - 6:00pm

* at Northshore Lanes, Cobourg

Campbellford Bowl

Wed. April 16 - 6:00pm

at Trent Lanes, Campbellford

Big Bowl Oshawa

Wed., April 30, 7:00pm

at NEB's Fun World, Oshawa

Brighton Bowl

Thurs., May 15 - 6:00pm

at Presquile Lanes, Brighton

Making a Difference for Children in our Community in 2025!

Bowl for Kids' Sake, our signature annual campaign is our most successful and fun!

Our campaign runs from January to May, with six official bowl events scheduled in Oshawa and Northumberland County.

You can choose to make a real difference in a child's life by being a sponsor, registering a team or making a donation in support of the 2025 Bowl for Kids' Sake Campaign

Make A Difference—Sponsorship

Big Pin Sponsor	SOLD	\$10,000
Big Bowl Sponsor		\$ 5,000
Big Challenge Sponsor		\$ 2,500
Lane Sponsor		\$ 1,000
Strike Sponsor		\$ 500
Spare Sponsor		\$ 300
Pin Sponsor		\$ 150

Make A Difference -Register A Team

Call or email Louise to register your team for all bowl events at 905-706-2159 / louise.fradet@bigbrothersbigsisters.ca



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Big Pin Sponsor (Presenting Sponsor) - \$10,000 **SOLD!**

- Title sponsor for entire duration of campaign and event
- Sponsor representative invited to sit as Honourary Chair
- Message from the Honorary Chair included in event brochure
- Logo recognition on all **Bowl for Kids' Sake** print material i.e. banners, letters, sponsor sheets.
- Banner with sponsor logo prominently displayed at event
- Opportunity to provide promotional give-away (coupon, item, flyer, etc.) to each bowler
- Opportunity to speak to attendees on PA system and present awards
- Recognition via social media
- Logo recognition on the Big Brothers Sisters of South-West Durham and Northumberland website
- Recognition in agency Newsletter and Annual Report
- Reservation for two bowling lanes for up to 12 bowlers

Big Challenge Sponsor—\$5,000

- Logo recognition on signage, website, and event program
- Opportunity to provide promotional give-away (coupon, item, flyer, etc.) to each bowler
- Recognition via social media
- Name recognition in agency Newsletter and Annual Report
- Opportunity to speak to attendees on PA system
- Reservation for one bowling lane for up to 6 bowlers

Big Challenge Sponsor—\$2,500

- Logo recognition on signage, website, and event program
- Recognition via social media
- Name recognition in agency Newsletter and Annual Report
- Reservation for one bowling lane for up to 6 bowlers

Lane Sponsor \$1,000

- Logo recognition displayed on one lane at venue
- Logo recognition in event program
- Recognition via social media
- Name recognition in agency Newsletter and Annual Report

Strike Sponsor \$500

- Name recognition on signage and in event program
- Recognition via social media
- Name recognition in agency Annual Report

Spare Sponsor - \$300

- Name recognition on signage and in event program
- Name recognition in agency Annual Report

Pin Sponsor - \$150

- Name recognition in event program
- Name recognition in agency Annual Report

Raffle Item or Prize Donation

- Recognition of your corporate product/service at raffle/prize table
- Recognition of your donation in event program



Sponsorship Confirmation Form

**Thank you for your support of the 2025 Bowl for Kids' Sake Campaign.
Please complete the information below confirming contribution details.**

Company Name: _____

Contact Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____

Yes, this confirms our support of the 2025 Bowl for Kids Sake events/campaign, as follows:

- \$10,000—Big Pin Sponsor **SOLD!****
- \$5,000—Big Bowl Sponsor**
- \$2,500—Big Challenge Sponsor**
- \$1,000—Lane Sponsor**
- \$500—Strike Sponsor**
- \$300—Spare Sponsor**
- \$150—Pin Sponsor**
- Raffle or Prize Item**—Please provide a value & description of raffle/prize item.

Value: \$ _____

Description: _____

- Donation in the amount of \$ _____**
- Team Registration (up to 6 Bowlers) ****

****** We encourage each team to collect a minimum of \$500 in total pledges.
(Individuals raising \$100 or more will be entered into the Grand Prize draw,
One (1) ballot for every \$100 submitted)

Payment Info:

My cheque in the amount of \$ _____ is enclosed

Cheques are payable to: Big Brothers Big Sisters

Mail to: 2C-157 Harwood Ave N. #414, Ajax, ON, L1Z 0B6

My payment by credit card: MC or Visa

#: _____ Expiry _____ / _____

Print Name on Credit Card: _____

Signature: _____

Invoices will be sent electronically, upon request, to the email address indicated above. Your support will be outlined and confirmed upon receipt of payment.

Your prompt response to our request for logos/artwork requirements of your sponsorship is greatly appreciated. Thank you!

Big Brothers Big Sisters of South-West Durham and Northumberland
Registered Charitable # 12945 0433 RR0001

For More Information Regarding Sponsorship Opportunities:

Contact: Louise Fradet-Clark

Tel: 905-706-2159

Email: Louise.Fradet@bigbrothersbigsisters.ca

