

Fundraising 2022!

Our in-person fundraising events remain on hold for the foreseeable future due to the current pandemic restrictions in place.

We certainly miss seeing all of you but do hope you will join us and support the experiences we are offering with our online events.

Help us...Ignite Potential!



Choose an activity you love such as running, jumping jacks, dancing, yoga, wii bowling, playing pool, ping pong, or board games.

Then collect pledges for every kilometre/target or every 30 minutes of play or make it 5k your way!

Challenge friends/family or create a team setting a goal of \$500.

Of course, all while adhering to the Covid-19 protocols in your area.

Make Your Move!

BIG Difference – Sponsorship

Elite Sponsor	\$5,000
Big Challenge Sponsor	\$2,500
Big Play Sponsor	\$1,000
Action Sponsor	\$ 500
Support Sponsor	\$ 200



2022 Sponsorship Package



Big Brothers Big Sisters of South-West Durham

Mailing Address: 2C -157 Harwood Ave N. # 414
Ajax, ON, L1Z 0B6

Tel: 905-831-3777 or 905-706-2159

Email: Louise.Fradet@bigbrothersbigsisters.ca

Website: swdurham.bigbrothersbigsisters.ca
Registered Charitable # 12945 0433 RR0001



**Big Brothers
Big Sisters**
OF SOUTH-WEST DURHAM

All About Us!

Big Brothers Big Sisters of South-West Durham (BBBS) is this community's leading child and youth mentoring organization. We deliver life-changing mentorship programs across Durham Region in Ajax, Pickering, Oshawa, and Whitby. Our programs are tailored to the diverse needs of our community with the goal of supporting the health and well-being of children and youth. BBBS fills a gap in our community's need for positive role models, leadership and guidance to at-risk children and youth, which leads to children and youth making positive lifestyle choices that benefit everyone. Our team of 10 dedicated staff and over 150 volunteers work to serve over 1,000 children annually.

BBBS has been serving our community since 1973. We offer both individual and group mentorship programs that are delivered on-site in schools, virtually, and in the community. BBBS is a registered charity and member of Big Brothers Big Sisters of Canada. We are a small charity and **receive no core government or annualized funding**. In order to achieve our goals and serve children in need of mentorship, we rely on community fundraising events such as Move for Kids' Sake, individual and corporate donations, and foundation grants.



Elite Sponsor - \$5,000

- Title sponsor for entire duration of campaign (Mid- March to May)
 - Sponsor representative invited to serve as Honourary Chair
 - Message from the Honourary Chair included on pledge form
 - Logo recognition on all **Move for Kids Sake** electronic communications i.e. newsletters, pledge sheets
 - Logo recognition on BBBS South-West Durham website
 - Logo and sponsorship recognition on social media platforms (Facebook, Twitter, Instagram) regarding MFKS
 - Logo recognition on MFKS electronic promotional material i.e. pledge form, event poster
 - Logo recognition on MFKS promotional email communications (Pre, Event Period, Post)
 - Opportunity to provide electronic promotional give-away or message (coupon, item, flyer) to all participants
 - Name recognition in agency Newsletter and Annual Report
 - Participation fee of min. \$50 ea. person included for up to 10 participants
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Big Challenge Sponsor \$2,500

- Logo recognition on all **Move for Kids Sake** electronic communications i.e. newsletters, pledge sheets
- Logo and sponsorship recognition on social media platforms (Facebook, Twitter, Instagram) re MFKS
- Logo recognition on BBBS South-West Durham website
- Opportunity to provide electronic promotional give-away (coupon, item, flyer, etc.) to each participant
- Name recognition in agency Newsletter and Annual Report
- Participation fee of min. \$50 ea. person included for up to 5 participants

Big Team Sponsor \$1,000

- Logo recognition on all **Move for Kids Sake** electronic pledge sheets
 - Logo and sponsorship recognition on BBBS South-West Durham social media platforms (Facebook, Twitter, Instagram) re MFKS
 - Logo recognition on BBBS South-West Durham website
 - Name recognition in agency Newsletter and Annual Report
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Action Sponsor \$500

- Name recognition on **Move for Kids Sake** electronic pledge sheets
 - Name Recognition on BBBS South-West Durham social media platforms (Facebook, Twitter, Instagram) re MFKS
 - Name recognition in agency Annual Report
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Support Sponsor - \$200

- Name recognition on **Move for Kids Sake** electronic pledge sheets
 - Name recognition in agency Annual Report
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Raffle Item or Prize Donation

- Recognition of your corporate product/service donation on our social media platforms



Sponsorship and Prize Confirmation Form

Thank you for your support of the **2022 Move for Kids Sake** Campaign. Please complete the information below confirming contribution details.

Company Name: _____

Contact Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____

Email: _____

Yes, this confirms our support of the 2022 Move for Kids Sake Campaign, as follows:

- ☐ **\$5,000 Elite Sponsor**
- ☐ **\$2,500 Big Challenge Sponsor**
- ☐ **\$1,000 Big Team Sponsor**
- ☐ **\$500 Action Sponsor**
- ☐ **\$200 Support Sponsor**
- ☐ **Raffle Item or Prize**

Please provide a value & description of your raffle/prize item.

Value: \$ _____

Description: _____

- ☐ **Team Registration** ** *We encourage each team to collect \$500 in total pledges. (Individuals raising \$100 or more will be entered into the Grand Prize draw, one ballot for every \$100 collected)*

Payment Info:

I am unable to participate but would like to make a donation:

☐ Donation in the amount of \$ _____

☐ My cheque in the amount of \$ _____ is enclosed

Cheques are payable to: Big Brothers Big Sisters

Mail to: 2C-157 Harwood Ave N. #414, Ajax, ON, L1Z 0B6

☐ My payment by credit card: MC or Visa

#: _____ Expiry _____ / _____

Print Name on Credit Card: _____

Signature: _____

Invoices will be sent electronically, upon request, to the email address indicated above. Your support will be outlined and confirmed upon receipt of payment. Your prompt response to our request for logos/artwork requirements of your sponsorship is greatly appreciated. Thank you!

Big Brothers Big Sisters of South-West Durham and Northumberland
Registered Charitable # 12945 0433 RR0001

For More Information Regarding Sponsorship Opportunities:

Contact: Louise Fradet-Clark

Tel: 905-706-2159

Email: Louise.Fradet@bigbrothersbigsisters.ca

